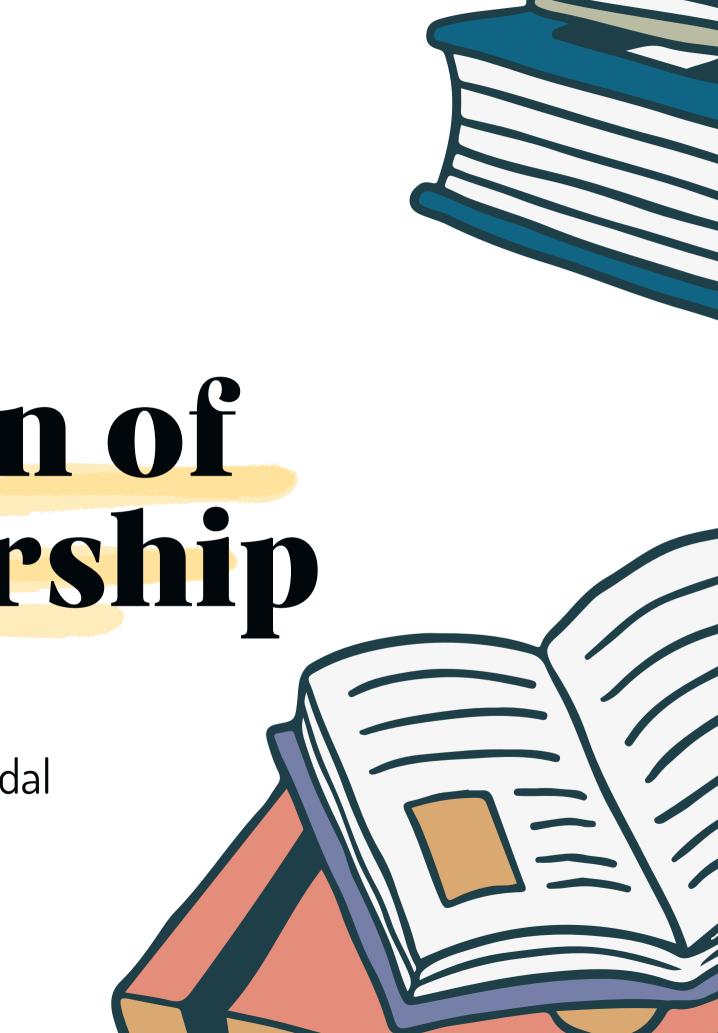


Introduction of Entrepreneurship

Presented by: Prof. Tapas Kr. Mondal







RATEGY ATEST AND INC

SINESS PLANNING



MONEY

GROWTH

Entrepreneur

Somebody who sees a new opportunity and creates a business to exploit it

STRONG BUSINESS They have strong people skills ACUMEN

They are open-minded

They are confident

They are disciplined

They are self-starters

ADAPTABLE PEOPLE

They have a strong work ethic



TONS OF COURAGE

They are determined They are creative

They have passion

They are competitive

FAST LEARNERS

The Entrepreneurial Process

Forming Organization

Mor

pas kr

Growing

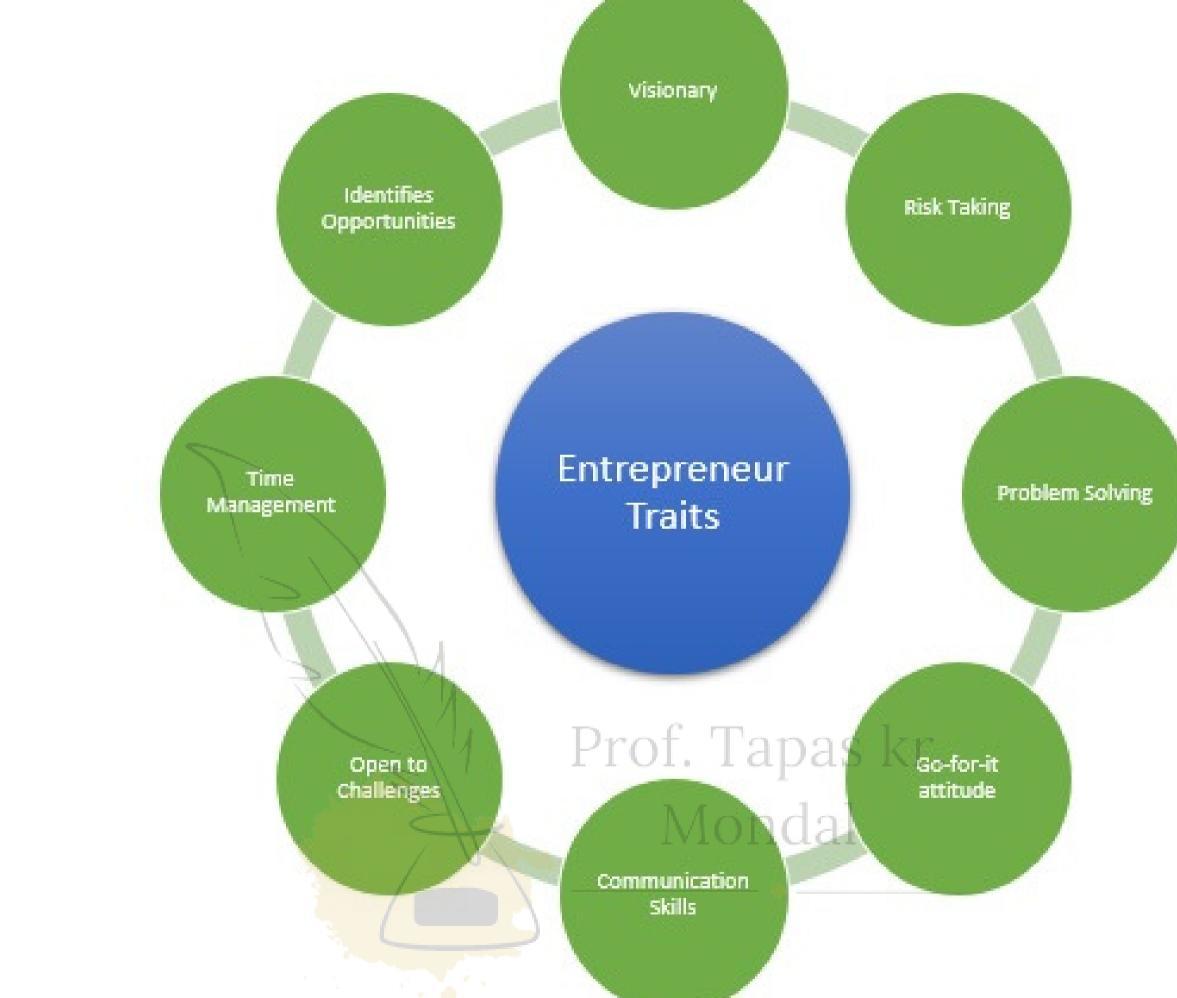
Business

Idea Generation

Opportunity Analysis

The Entrepreneurial Process

Collecting Resources Develop Planning



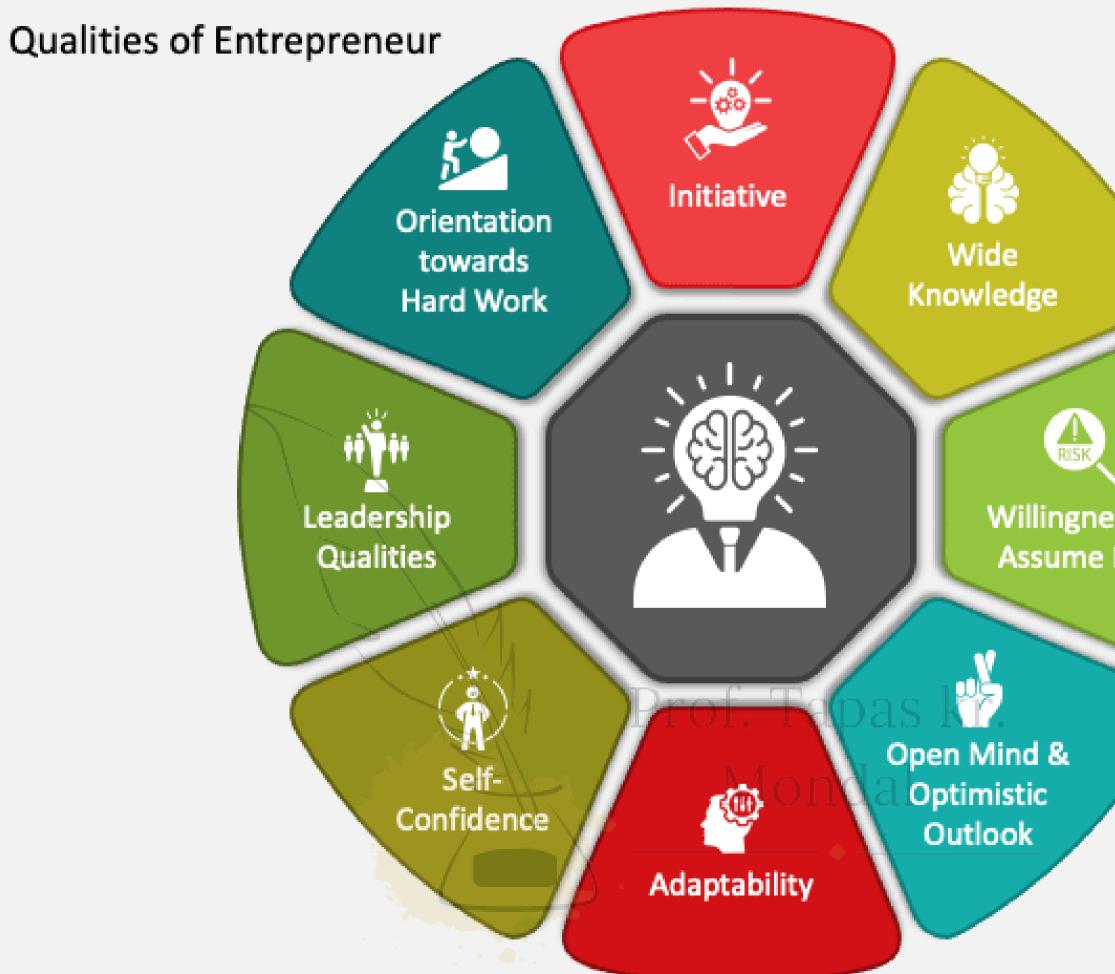
CHARACTERISTICS OF SUCCESSFUL ENTREPRENEURS

Self-confidence Passion Motivation Product knowledge Ability to network

Optimism Vision Goal mindset Risk-taking Creativity

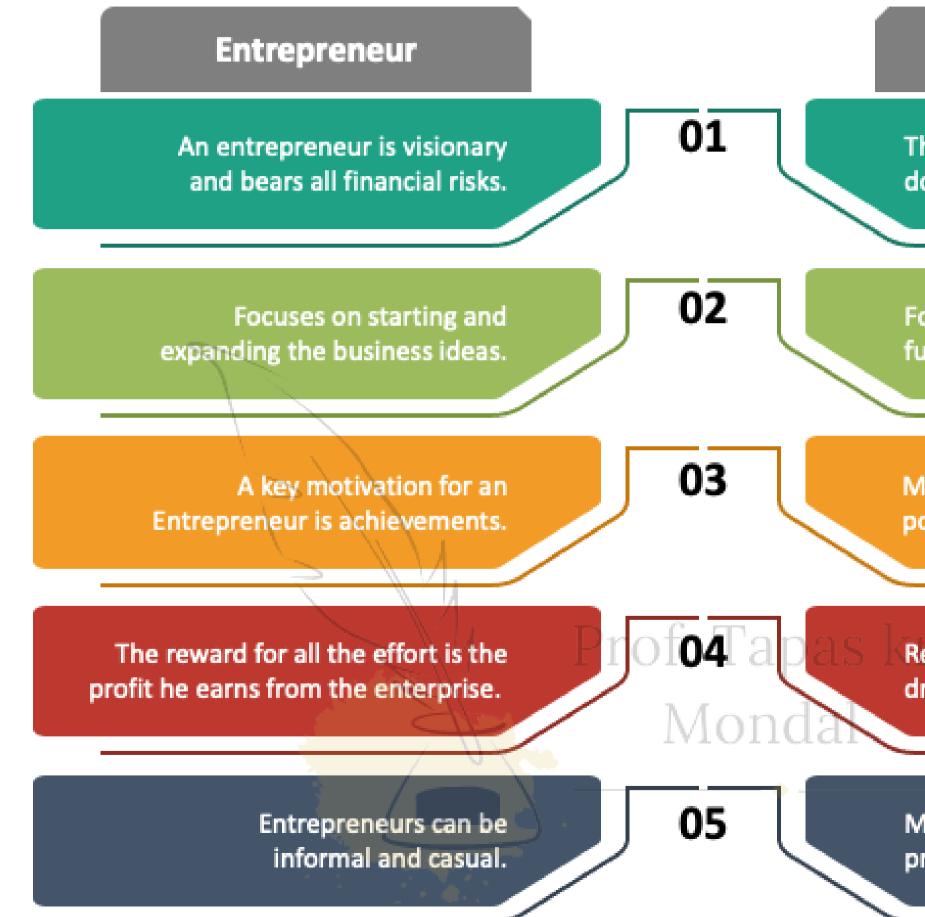
Persuasiveness Decision-making Tenacity Money management Adaptability

QUALITIES OF ENTREPRENEURS



Willingness to Assume Risk

MANAGER VS ENTREPRENEUR



Manager

The manager works for a salary and does not have to bear any risks.

Focus on the daily smooth functioning of the business.

Managers' motivation comes from the power that comes with their position.

Remuneration is the salary he draws from the company.

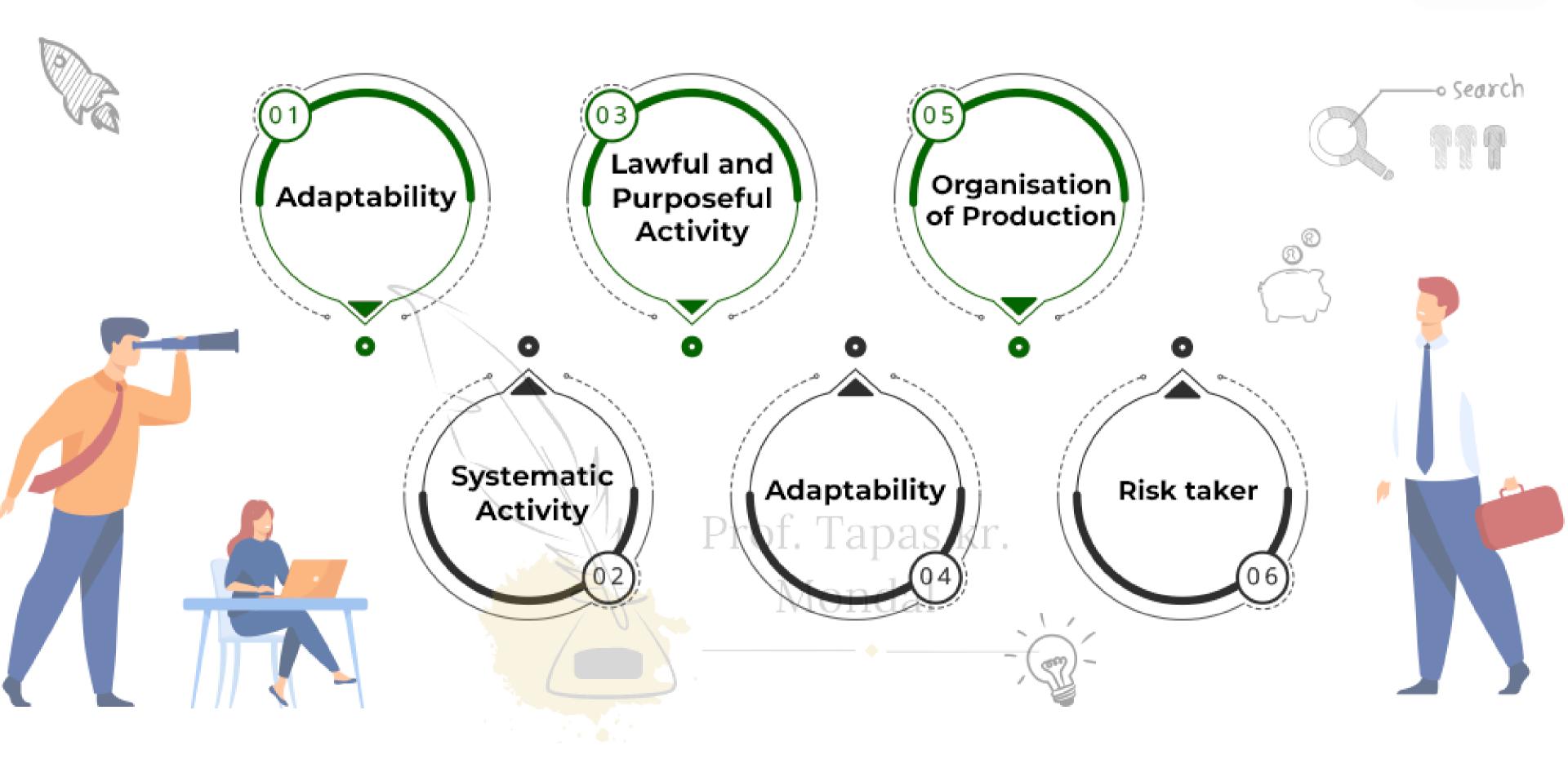
Manager's approach to every problem is very formal.

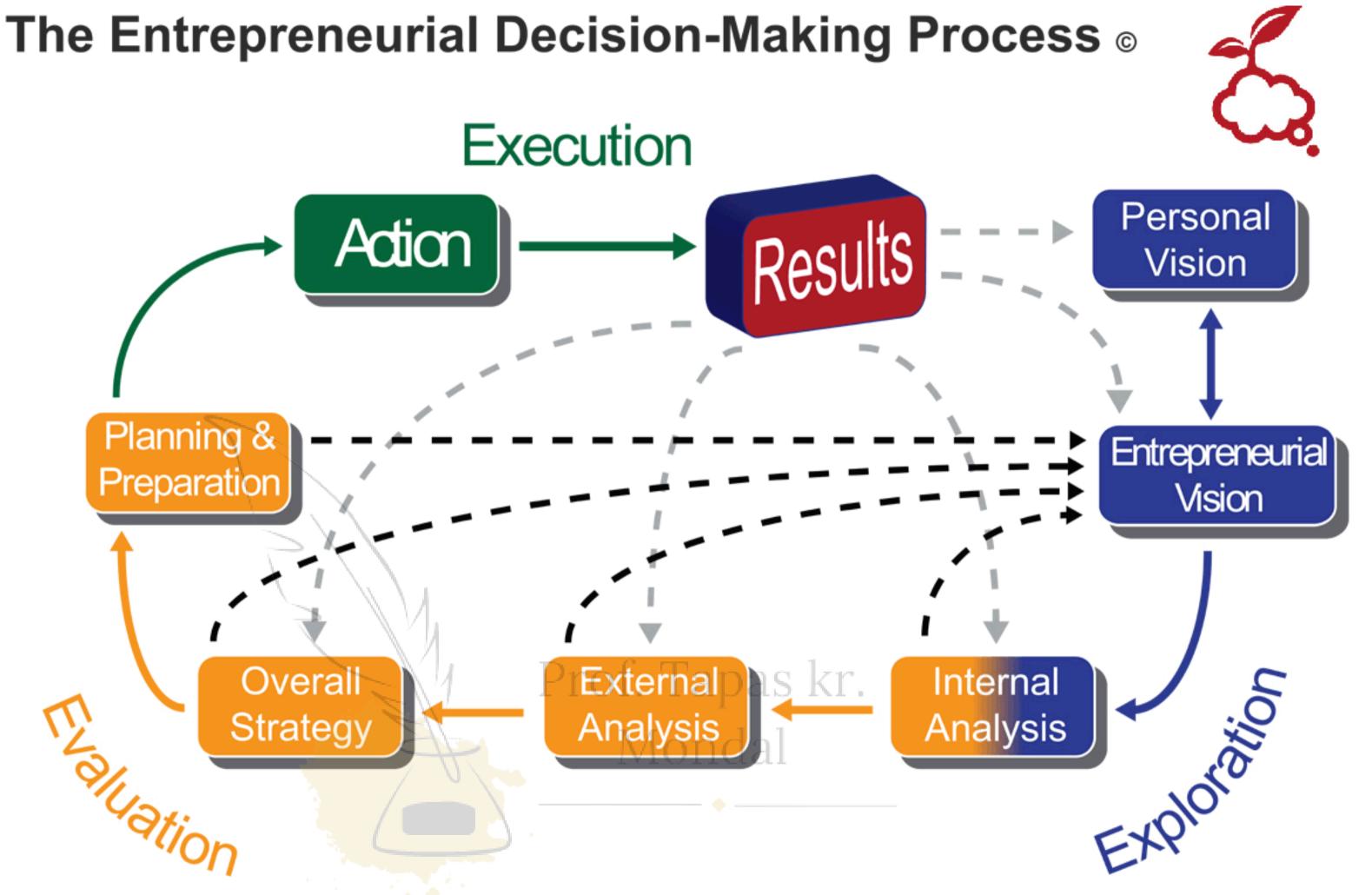
What is Entrepreneurship?

Generally to express the desire to do something after getting new ideas about something new is called entrepreneurship.

• It is the process of creating something new with value by devoting the necessary time and effort, assuming the accompanying financial, psychic and social risks, and receiving the resulting rewards of monetary and personal satisfaction and independence.

Characteristics of Entrepreneurship







Expansion of the Existing Enterprises

Digitalizing

Operations

Business

Growth in the export and import rates

5 Roles Of Entrepreneurship In Economic Development

> Generation of Wealth

Improvement in the GDP and Per Capita Income

and the second second second second second second

ANATOMY of the SOCIAL ENTREPRENEUR

Pro

al

ECONOMIC **INTELLIGENCE**

They always see things in a different way

COURAGE

They can make very difficult decisions, overcoming apparently insurmountable problems

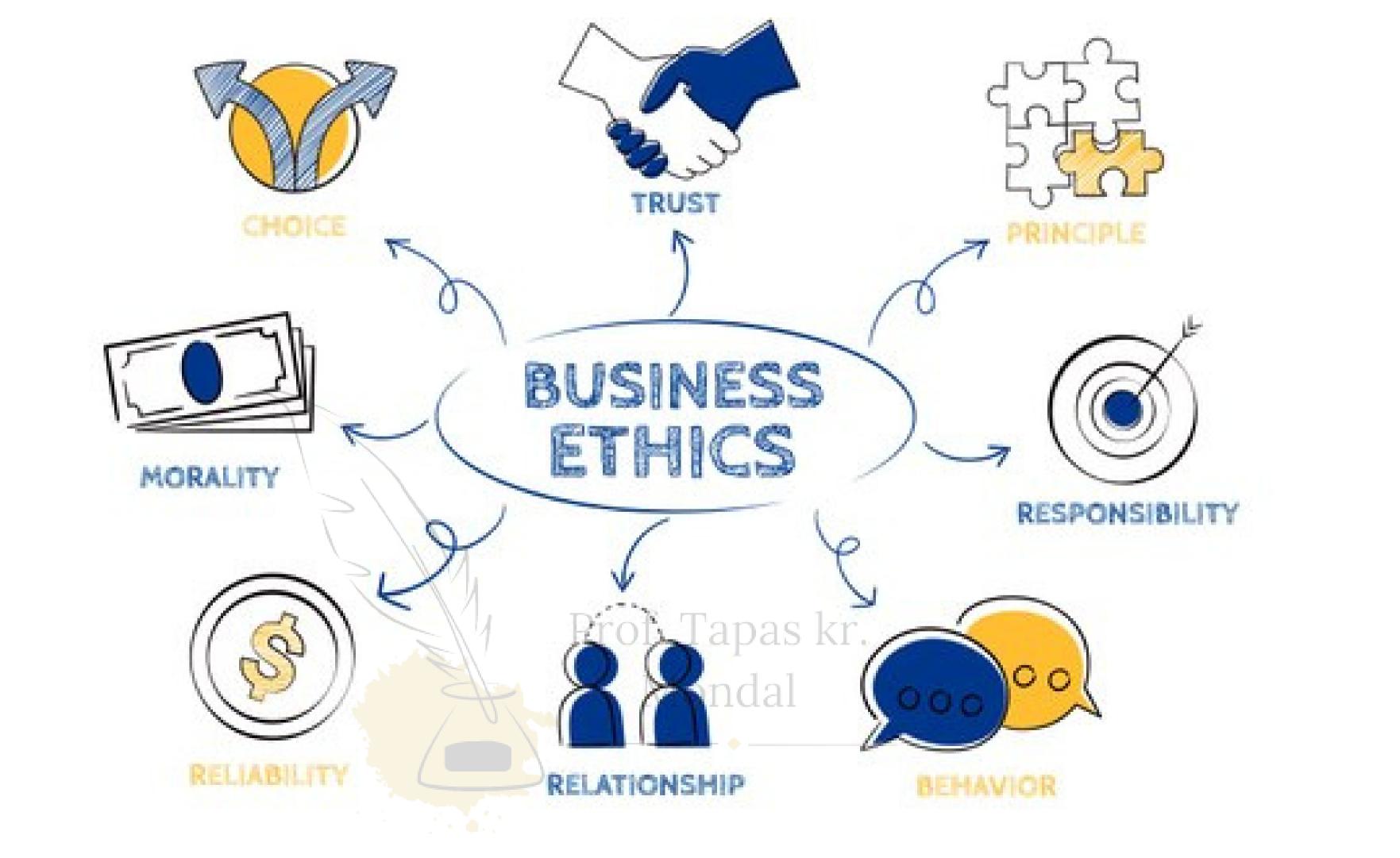


SOCIALLY MOTIVATED

People and their fundamental needs are at the center of the stage

QUICK & ALTERNATIVE THINKING 'apas kr

They have the capability to quickly foresee new business opportunities and to create new ways of doing things

















13 Female Entrepreneurs From Shark Tank India That Boosted Women's Spirit





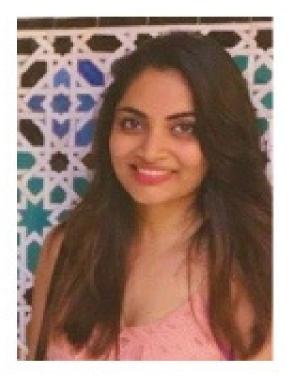












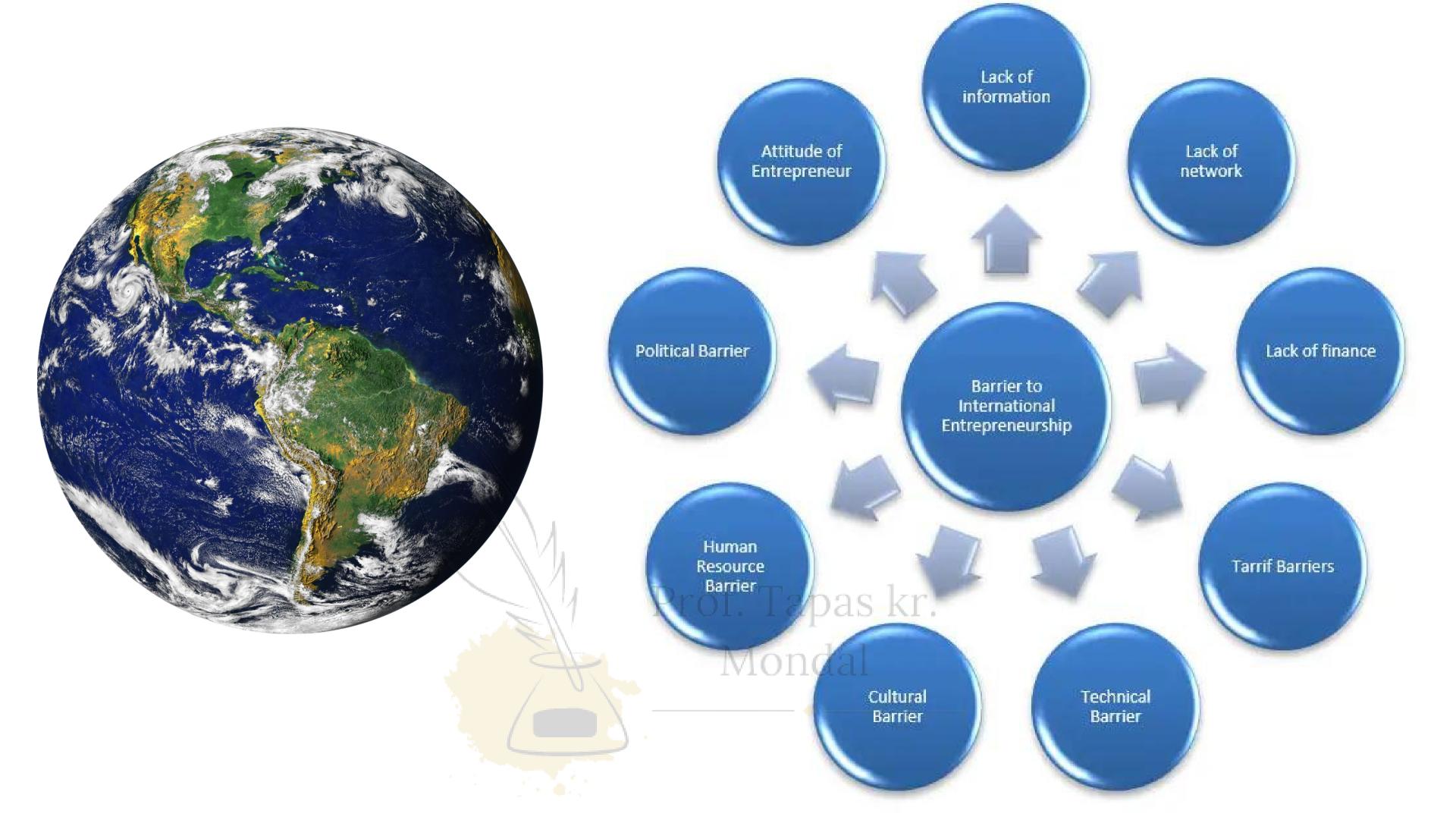












Thank You

Prof. Tapas kr. Mondal

