



# Introduction of Entrepreneurship

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IDEA

INVESTMENT

ENTREPRENEUR

RESEARCH

BUSINESS

PLANNING

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# Entrepreneur

*Somebody who sees a new opportunity and creates a business to exploit it*



# The Entrepreneurial Process



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Entrepreneur Traits

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# CHARACTERISTICS OF SUCCESSFUL ENTREPRENEURS



**Self-confidence**

**Passion**

**Motivation**

**Product knowledge**

**Ability to network**

**Optimism**

**Vision**

**Goal mindset**

**Risk-taking**

**Creativity**

**Persuasiveness**

**Decision-making**

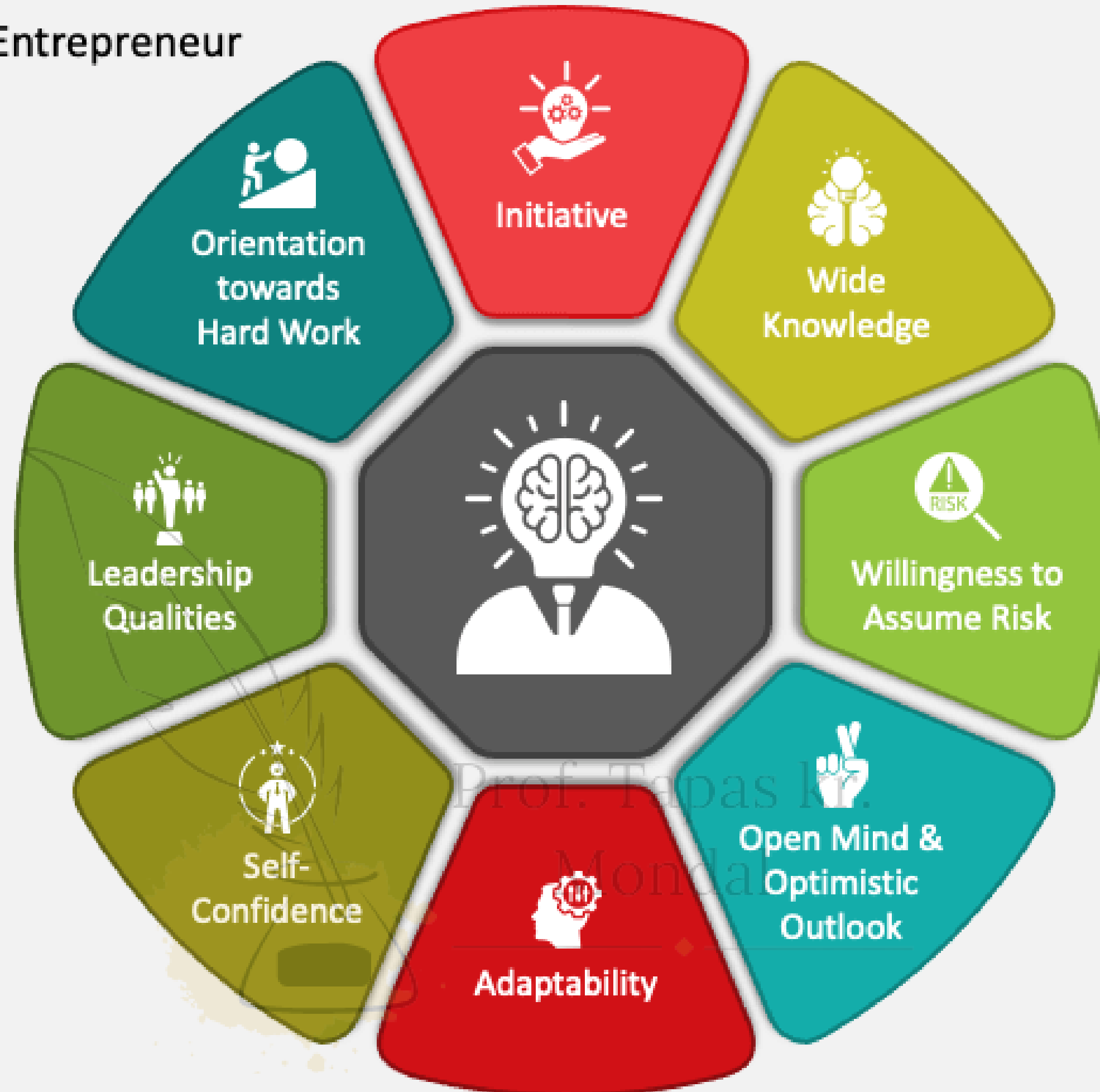
**Tenacity**

**Money management**

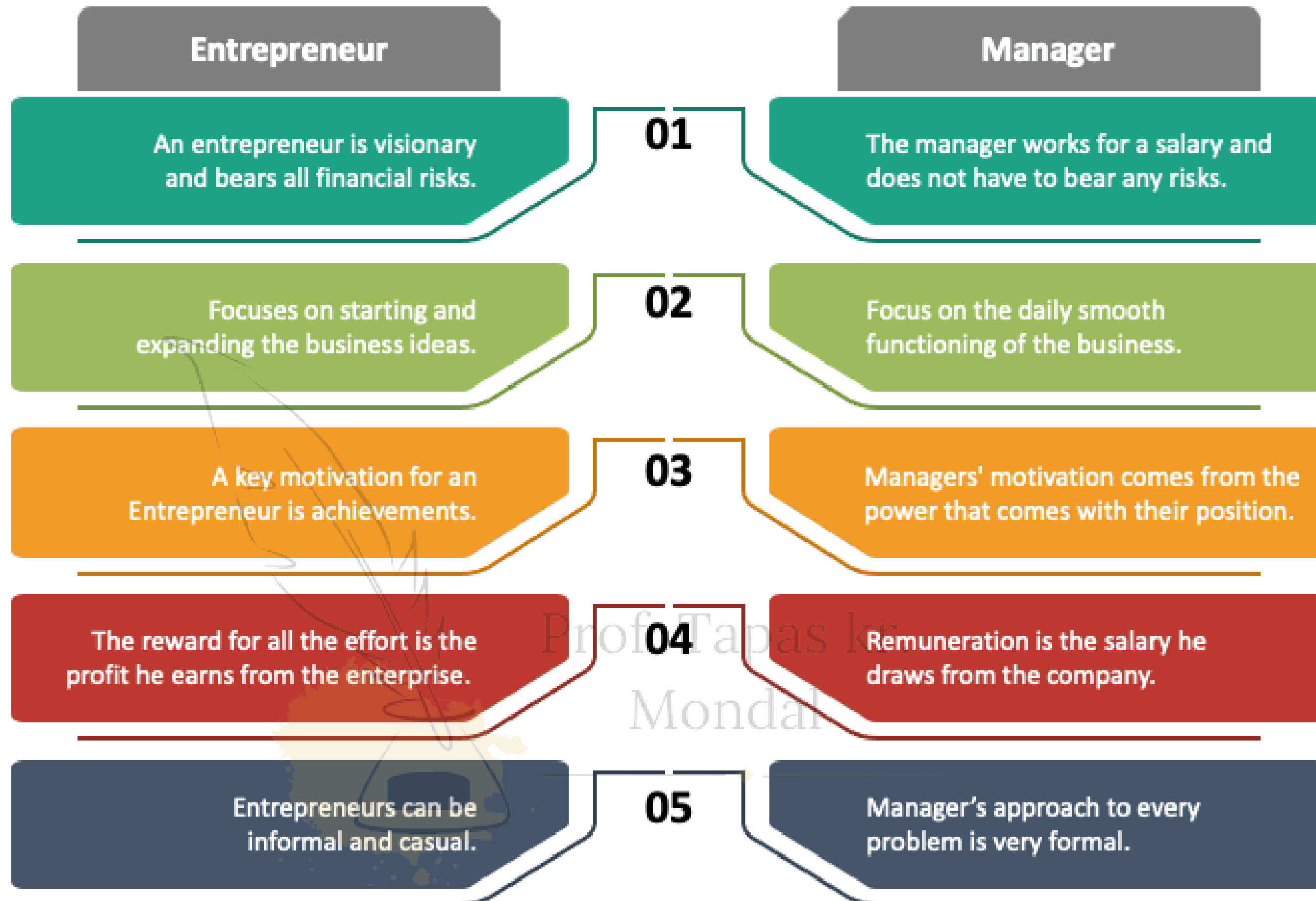
**Adaptability**

# QUALITIES OF ENTREPRENEURS

Qualities of Entrepreneur



# MANAGER VS ENTREPRENEUR



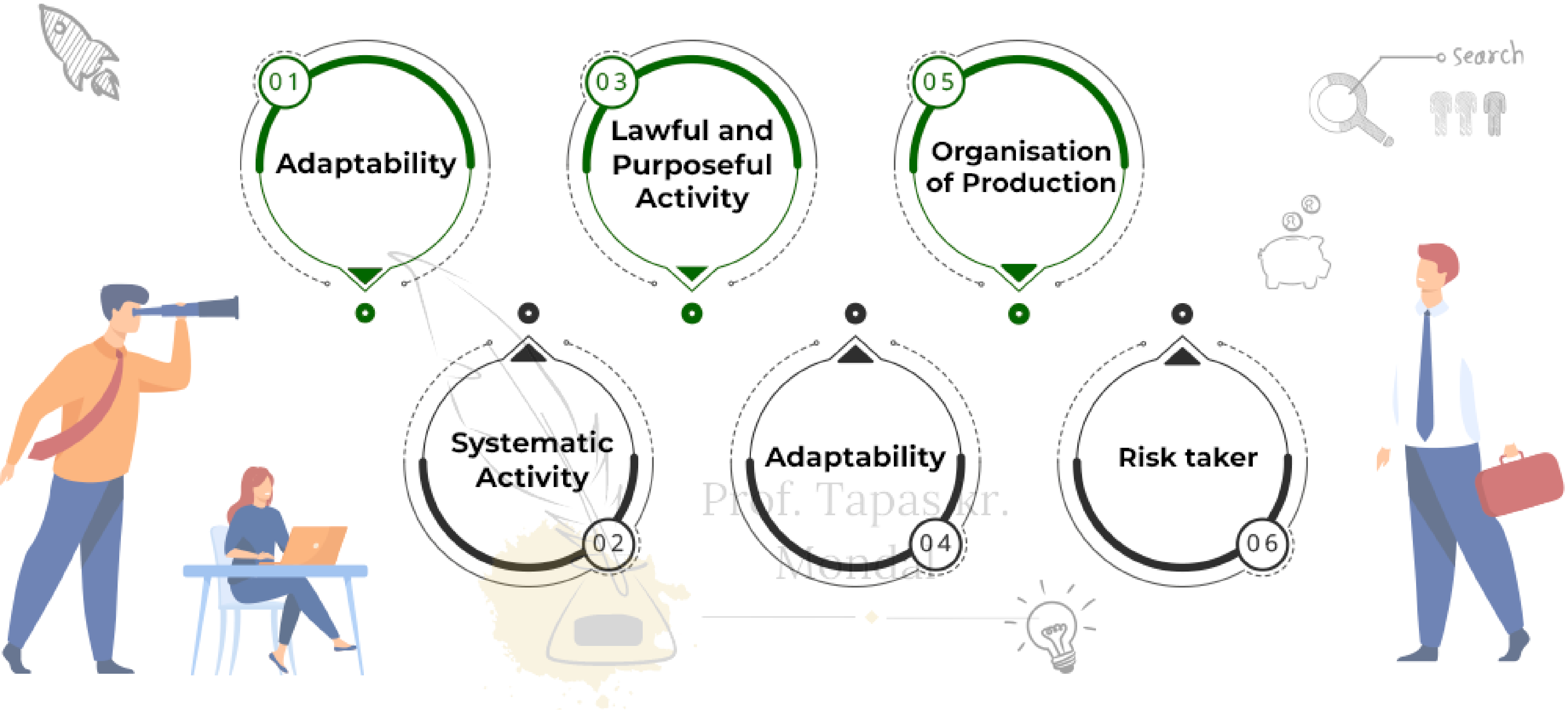


# What is Entrepreneurship?

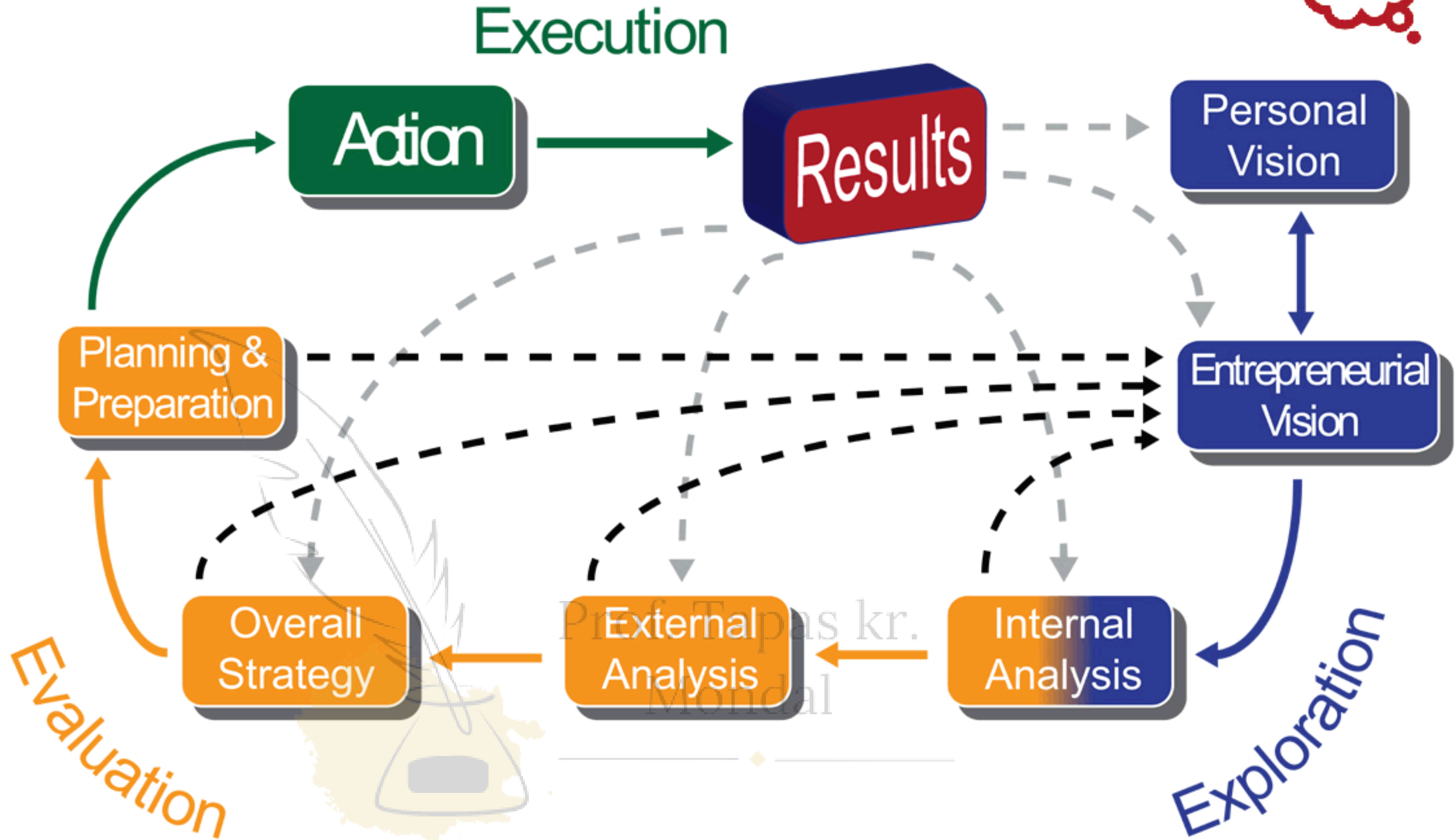
**Generally to express the desire to do something after getting new ideas about something new is called entrepreneurship.**

- It is the process of creating something new with value by devoting the necessary time and effort, assuming the accompanying financial, psychic and social risks, and receiving the resulting rewards of monetary and personal satisfaction and independence.

# Characteristics of Entrepreneurship



# The Entrepreneurial Decision-Making Process ©



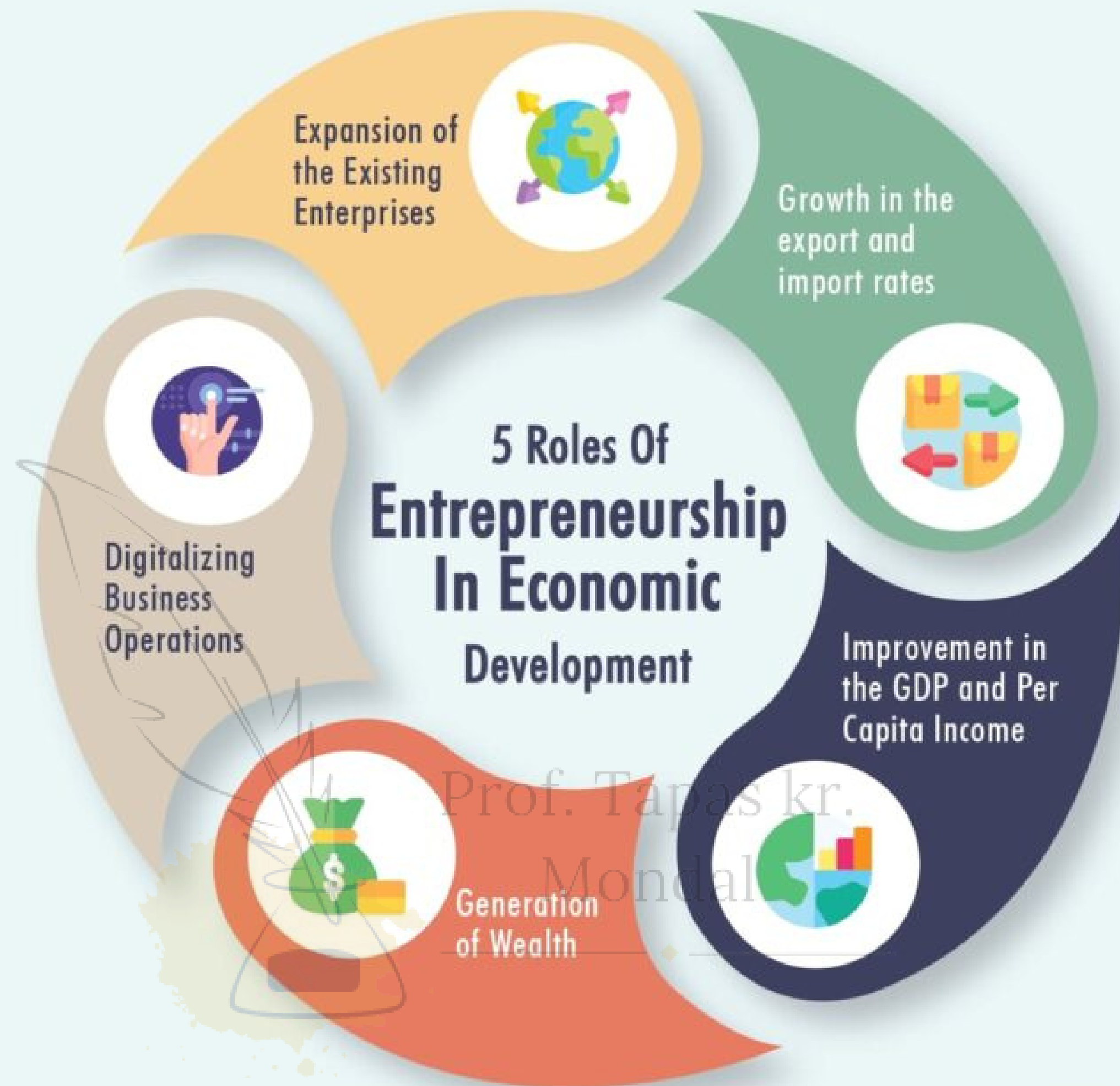
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# **ROLE OF ENTREPRENEURS IN ECONOMIC DEVELOPMENT**

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# ANATOMY *of the* SOCIAL ENTREPRENEUR



## ECONOMIC INTELLIGENCE

They always see things in a different way



## SOCIALLY MOTIVATED

People and their fundamental needs are at the center of the stage



## COURAGE

They can make very difficult decisions, overcoming apparently insurmountable problems



## QUICK & ALTERNATIVE THINKING

They have the capability to quickly foresee new business opportunities and to create new ways of doing things



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Owners



Workers



The Corporation  
and its managers



Customers



Suppliers



Communities

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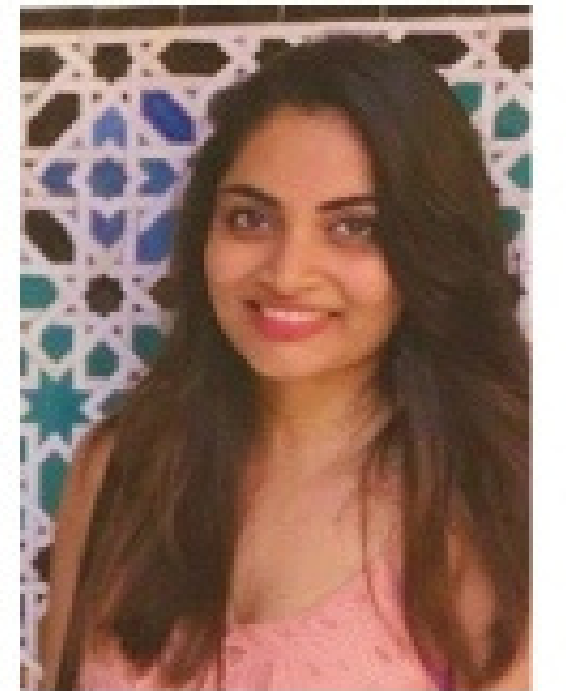




# 13 Female Entrepreneurs

## From Shark Tank India

That Boosted Women's Spirit

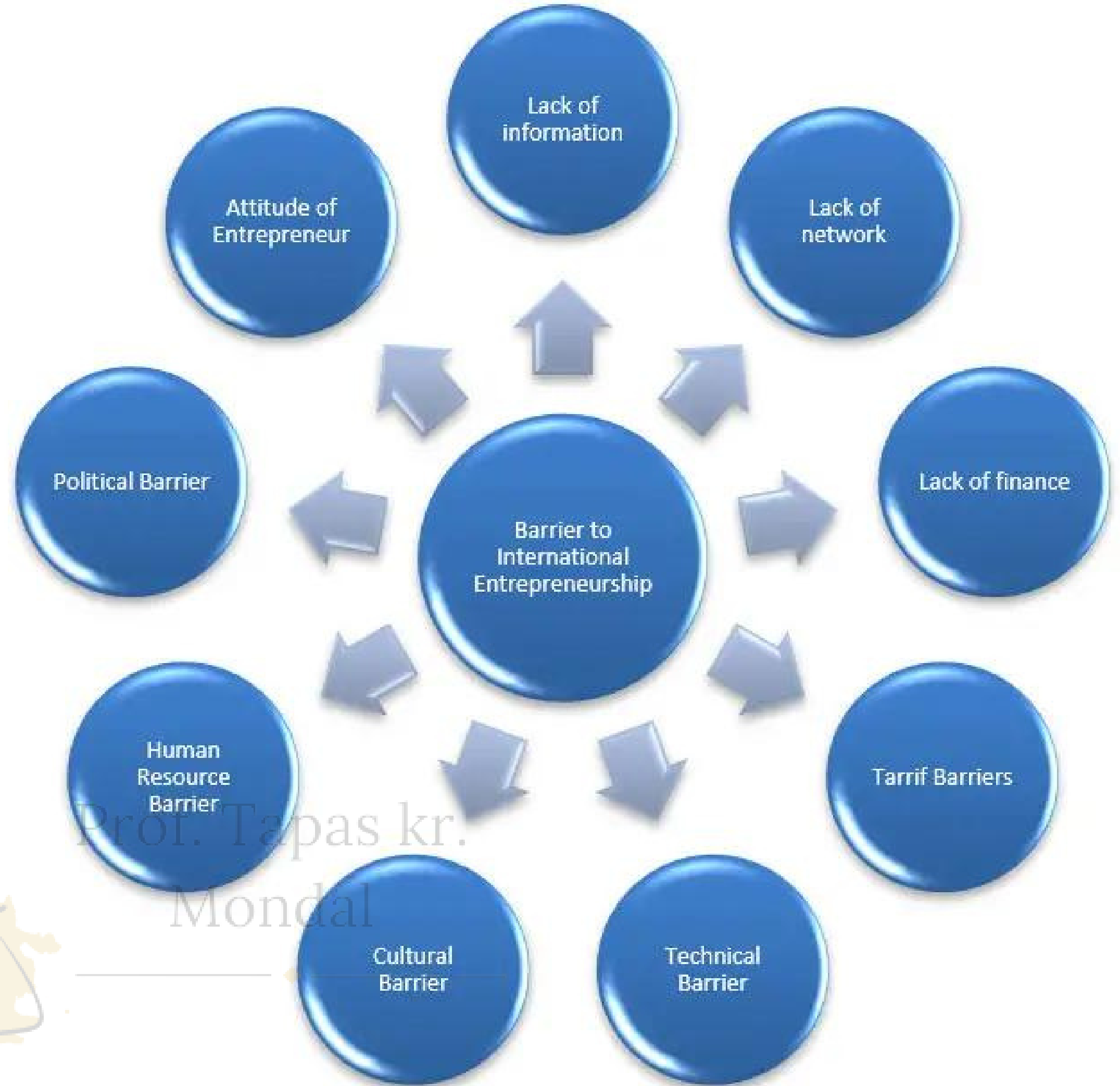




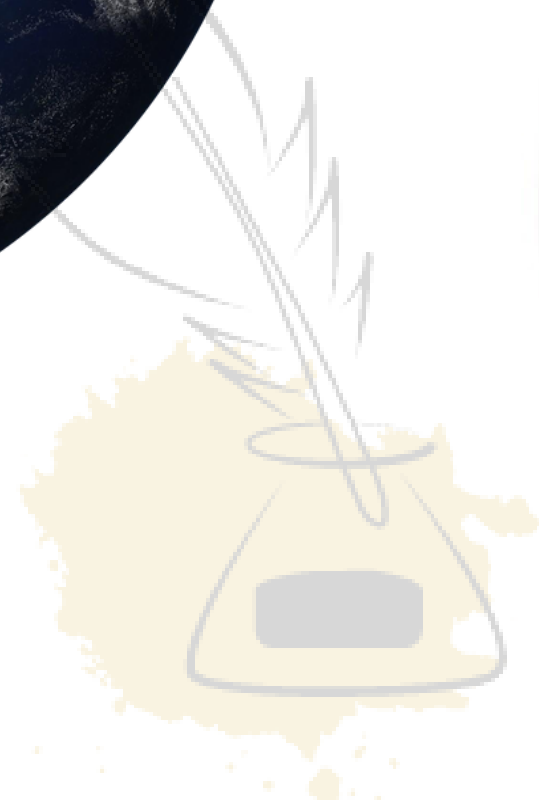








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# Thank You



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